



THE ESTABLISHMENT OF THE EASTERN REEF REGIONAL CENTRE



THE CHALLENGE / BACKGROUND

- Ever increasing number of church members
- Lack of adequate venue capacity to cater for our regional meetings such as Quarters, Seminars, Conventions, Rallies, etc.
- Exorbitant rental costs of external facilities
- Consolidation of regional offices into one office block to accommodate all the structures or segments including: DCC, Mothers, Men, Sisters, Youth, Sunday School and other Sub-Committees
- Reliance on a single mode of fund raising which may not be sustainable for the future



THE SOLUTION

- All structures or segments of the Region to consolidate their financial efforts (DC, Mothers, Men, Sisters, Youth and Sunday School)
- Construct and establish a state of the art modern Regional Centre facility that will address all the challenges outlined



THE REGIONAL CENTRE OBJECTIVES

- To be self sufficient, sustainable and profitable
- To address the ongoing need of accommodating our ever-increasing membership and attendance at all group levels during Regional events such as Quarterly Meetings, Rallies, Mini Conventions, Seminars, Committee Meetings, etc.
- To provide Regional office administrative capacity and facilities



THE REGIONAL CENTRE OBJECTIVES (cont...)

- To be a catalyst for job creation and support for small business opportunities within the Movement, in particular within the Region
- To serve as a strategic income source for Regional activities across all segments or groups
- To reposition the Region economically to allow it to play an influential role in the regional economy
- To provide capacity for social responsibility or outreach to the surrounding communities



THE BUSINESS MODEL (TBM)

The Regional Centre shall take the form of a
Conference or Convention Centre Business
Model



LOCATION OF THE CENTRE

- Committee decided that in light of the business model:
 - Kempton Park / Midrand / Centurion areas are ideal as are located in the main business nodes
 - Central to the Region
 - Surrounding locals could be used for support such as Thembisa, Sivana, Ebony, Phomolong, Alex, Ivory, etc.



TBM:THE REGIONAL CENTRE FACILITY

- 10 Conference Rooms and Board-rooms with the capacity to accommodate a range of 10 to 300 people.
- An Auditorium with the capacity to seat at least 5000 people
- A Reception block
- Canteen Facility (Kitchen / Dining)
- Decent dormitories / accommodation facility to accommodate a minimum of 500 people

All the rooms, kitchen and the auditorium to be equipped with the state of the art communication system and conferencing equipment

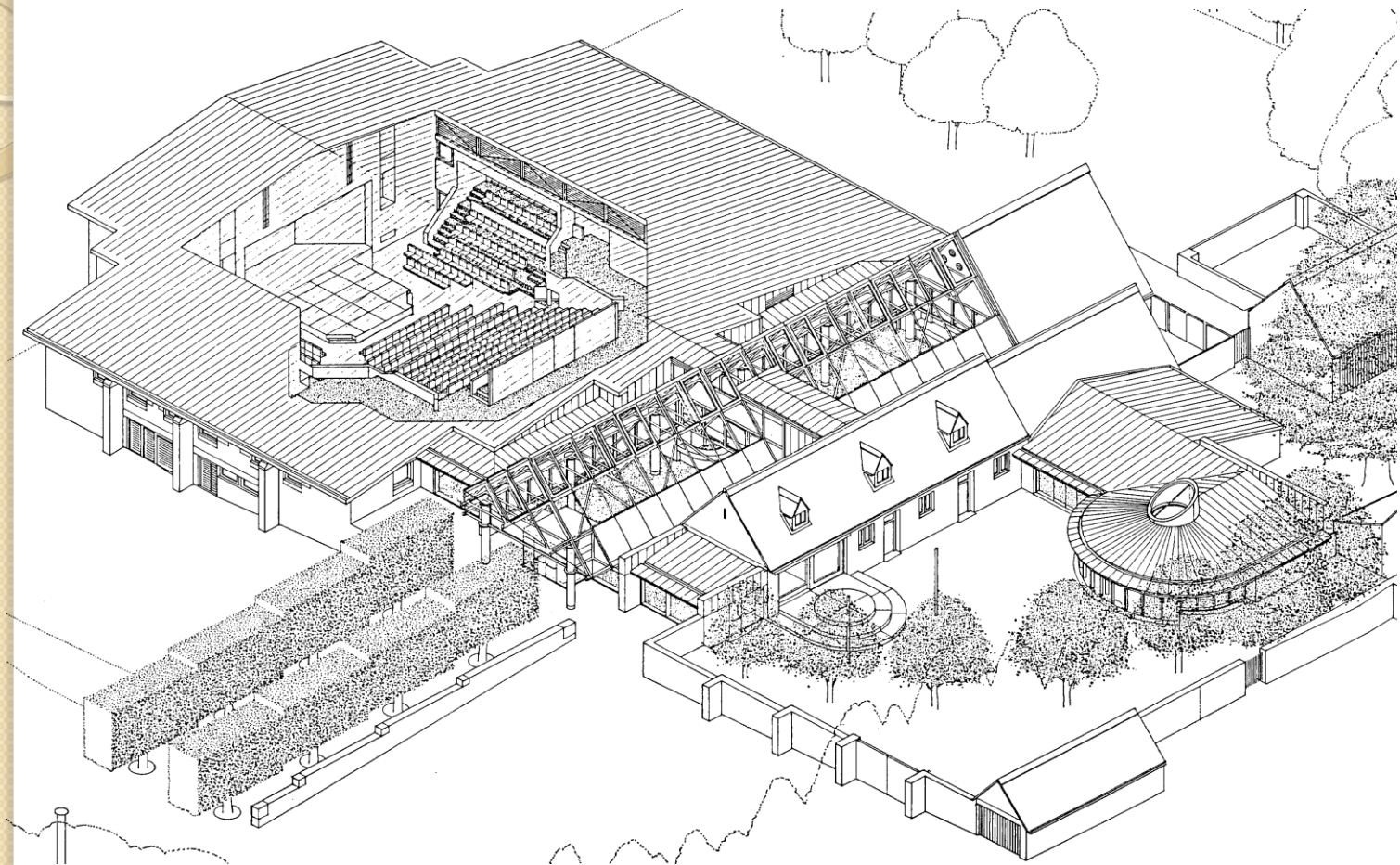


AVAILABLE LAND IN MIDRAND





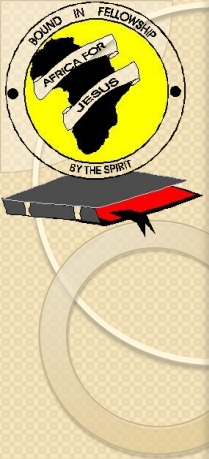
DREAM IT





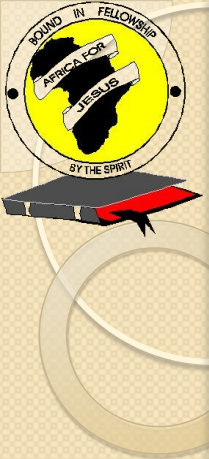
IMAGINE IT





VISUALISE IT





STRATEGIC SNAPSHOT

- Build 10,000 sqm under cover facility
- Would require about R90m
- Build in 5 years time (deliver by Dec 2015)
- Building to be Self funded (by church members in the Region)
- Consider other alternative sources of funding such as:
 - Structural Funding (Men, Youth, Sisters and Mothers)
 - Percentage contribution by Locals
 - Investments
 - External Donations
 - Bridging Financing



FUNDING MODEL

- Use individual member contributions
- Member statistics (Averages)
 - 26 Small locals x 77 = 2,000
 - 15 Medium locals x 300 = 4,500
 - 13 Big locals x 500 = 6,500
 - TOTAL of 13,000
- To achieve **R90m**, each member to contribute **R7000 per 5 year period**
- This translate to **R1400** per year
- This translates to **R117** per month
- This translates to **R29** per week
- This translates to **R4** per day



BANKING DETAILS

- Bank Account
 - AOG Eastern Reef Centre Proc
 - Acc no. 9245426951
 - Ghandi Square – Johannesburg
 - Type: Savings



ABSA Bank Limited/Bepoort. Reg.No 1986/004294/06

Example

Member of the
Lid van die **BARCLAYS** Group
Groep

DEPOSIT SLIP/DEPOSITSTROKIE

Credit Krediteer **kalahari.net** Date Datum **1 April 2008**

No cheque exceeding R5 million can be accepted. Geen tjek wat R5 miljoen oorskry, kan aanvaar word nie.	Paid in by Inbetaal deur AB Niemand	Notes/Note	R	C
	Signature Handtekening <i>[Signature]</i>	Coins/Munte		
	Tel :012 123 4567	MO/PW and/en PO		
	Drawer's name Trekker se naam	Subtotal/Subtotaal		
	Bank	Branch name/Clearing code Taknaam/Yerrek-kode		
	1			
	2			
	3			
Authorised by Goedgekeur deur Authority no. Magtigingsno.	I ACCEPT THE CONDITIONS PRINTED ON REVERSE EK AANVAAR DIE VOORWAARDES OF KEEERSY CEDRUK		Total Totaal R 1000.00	
Acc no/trek-na 40-5263-0089	Dep reference Dep-verwysing 123456 Niemand			

ORDER NUMBER AND SURNAME ←



MEMBER CONTRIBUTION PROCESS

- STEP 1:
 - Contributor completes deposit
 - **Reference to be correct**
- STEP 2:
 - Contributor makes deposit or EFT or D/order
- STEP 3:
 - Contributor submits proof of deposit to Local Coordinator
- STEP 4:
 - Coordinator submits proof of deposits to office

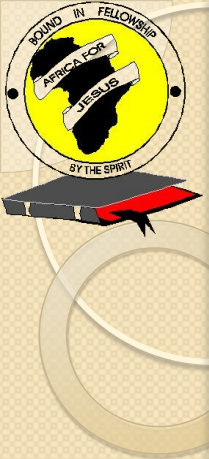


MEMBER CONTRIBUTION PROCESS (cont...)

- STEP 5:
 - Office captures the deposits on the System

- STEP 6:
 - Office reconciles deposits submitted with the bank statement

- STEP 7:
 - Office sends individual statements to members or contributors



THE EASTERN REEF REGIONAL CENTRE COMMITTEE (ERRCC)

- The Committee established by special DCC at Sivana in July 2009:
 - **Each Group to be represented by 2 Committee members and 2 Organizers**

Group	Committee Members	Organisers
Fathers	✚ Mr S Butshingi ✚ Mr Plaatjies	✚ Mr Nyoka ✚ Mr E Magagula
Youth	✚ Mr R Ralephata ✚ Mr R Ledwaba	✚ Mr P Nkolisa ✚ Mr E Sambo
Sunday School	✚ Mr V Mbonani ✚ Ms E Maimela	✚ Mr M Taruvinga ✚ Ms Nxumalo
Sisters	✚ Sis Z Myoyo	✚ Sis E Mahlangu ✚ Mrs Komani
Mothers	✚ Mrs Bhengu ✚ Mrs Dlamini	✚ Mrs Themba ✚ Mrs Masemola
DCC	All members	Not applicable



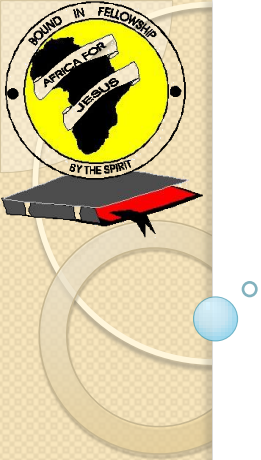
THE ERRCC COMMITTEE STRUCTURE

	Portfolio
Mr R. Ledwaba	Chairperson
Mr Plaatjies	Deputy Chairperson
Mr S. Butshingi	Secretary
Still to be nominated	Deputy Secretary
Mr M Ralephata	Trustees
Pastor J. Manganyi	Trustee
Sis. E. Mahlangu	Trustee



THE SUCCESS FACTORS

- Support, buy-in and commitment of all key stakeholders
- Availability and participation / input from key stakeholders
- Timeous response of key stakeholders in decision making process
- Inputs and participation by our own experts and technocrats within the Church



**THANK
YOU**